

The connections between the agri-food business and the quality certifications

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XXXII Cycle Doctoral Course
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A Global Overview

1,644,357*

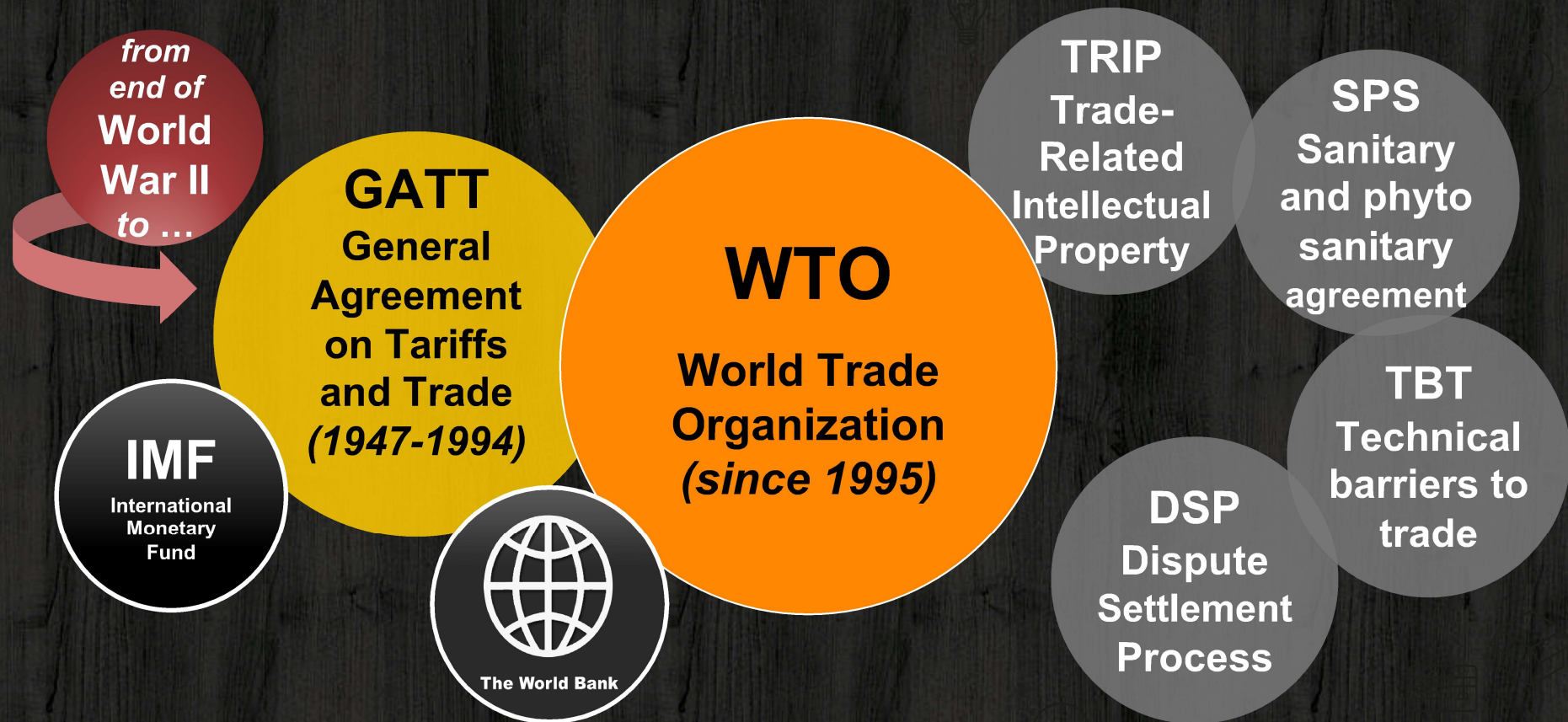
1,520,368**



*Number of Standard Certifications referred
to just the ISO Management System in 2016*
and 2015***

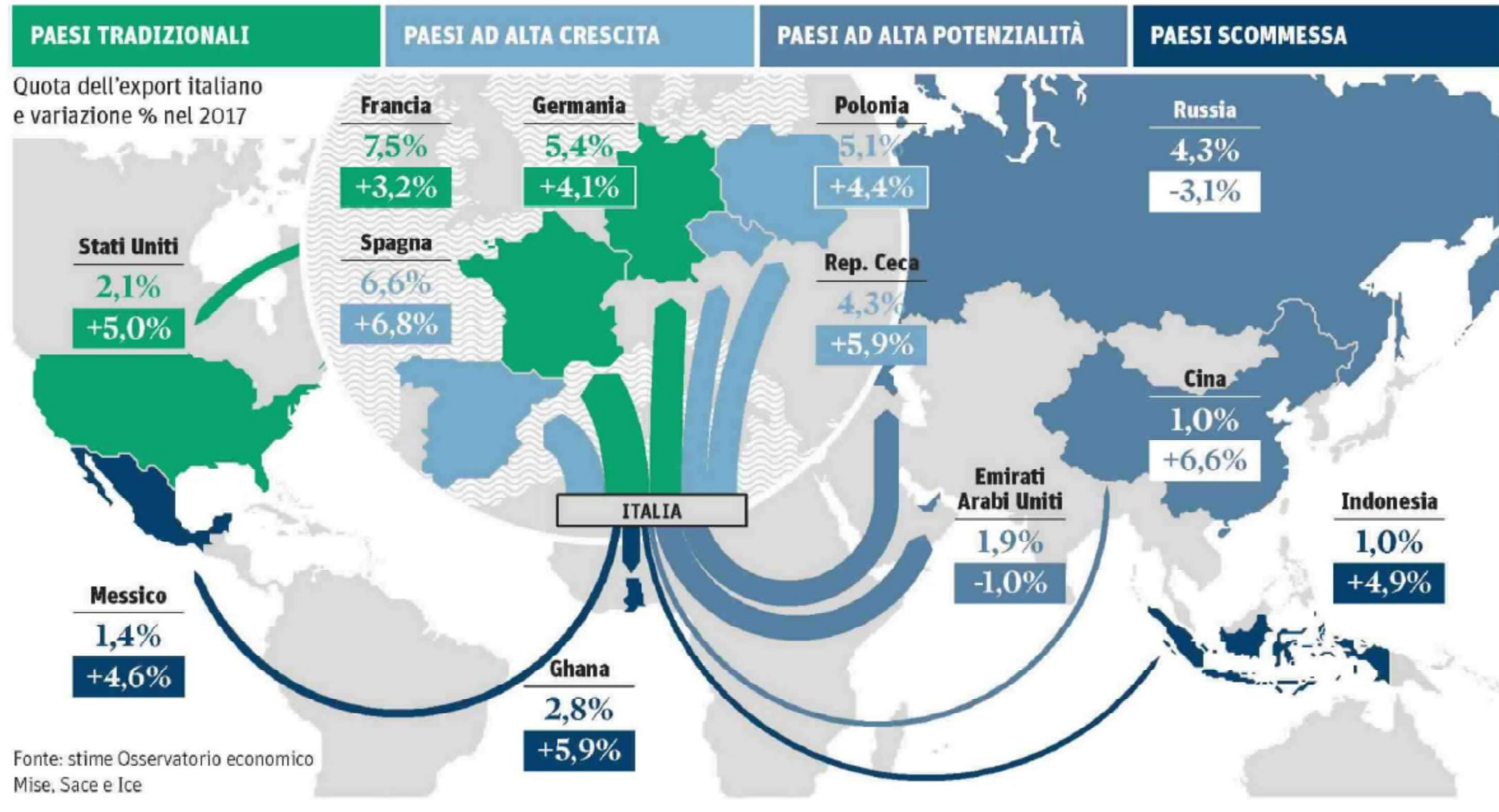
Source: ISO report, September 2017

International trade calls for Quality and Safety



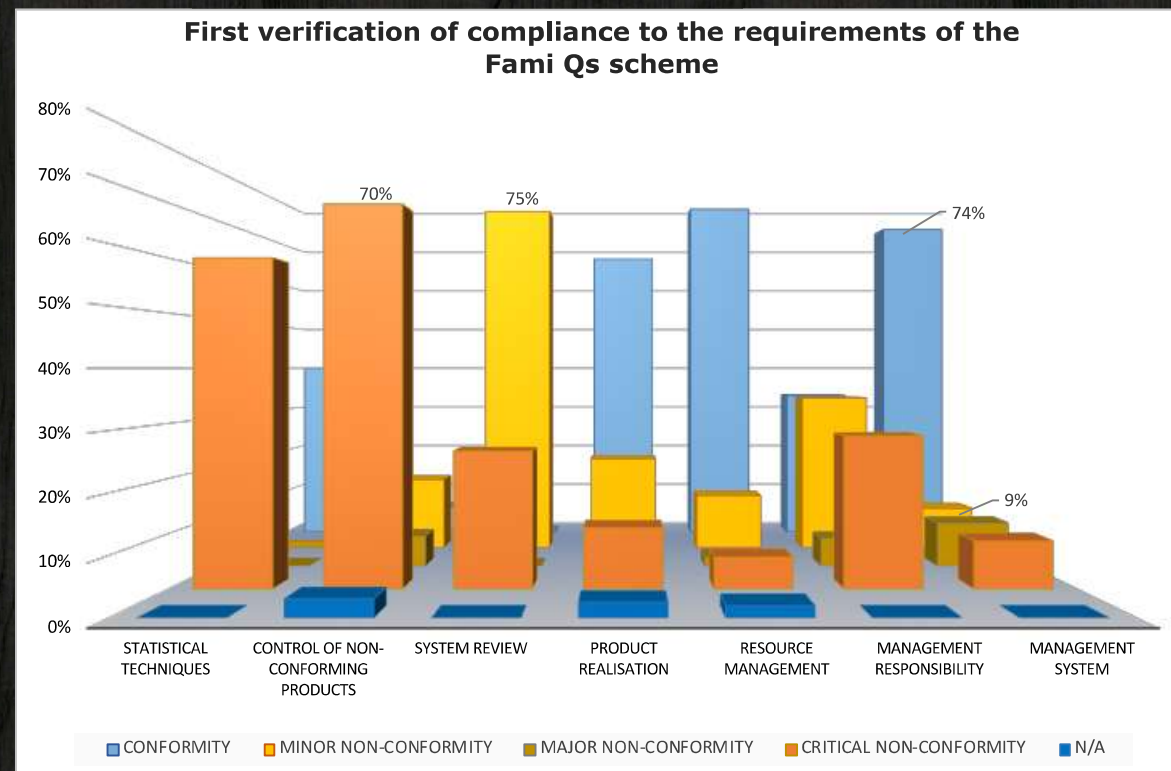
The map of Italy's opportunities in international trade

La mappa delle opportunità



Case study 'Agristudio S.r.l. in Bibbiano (RE)'

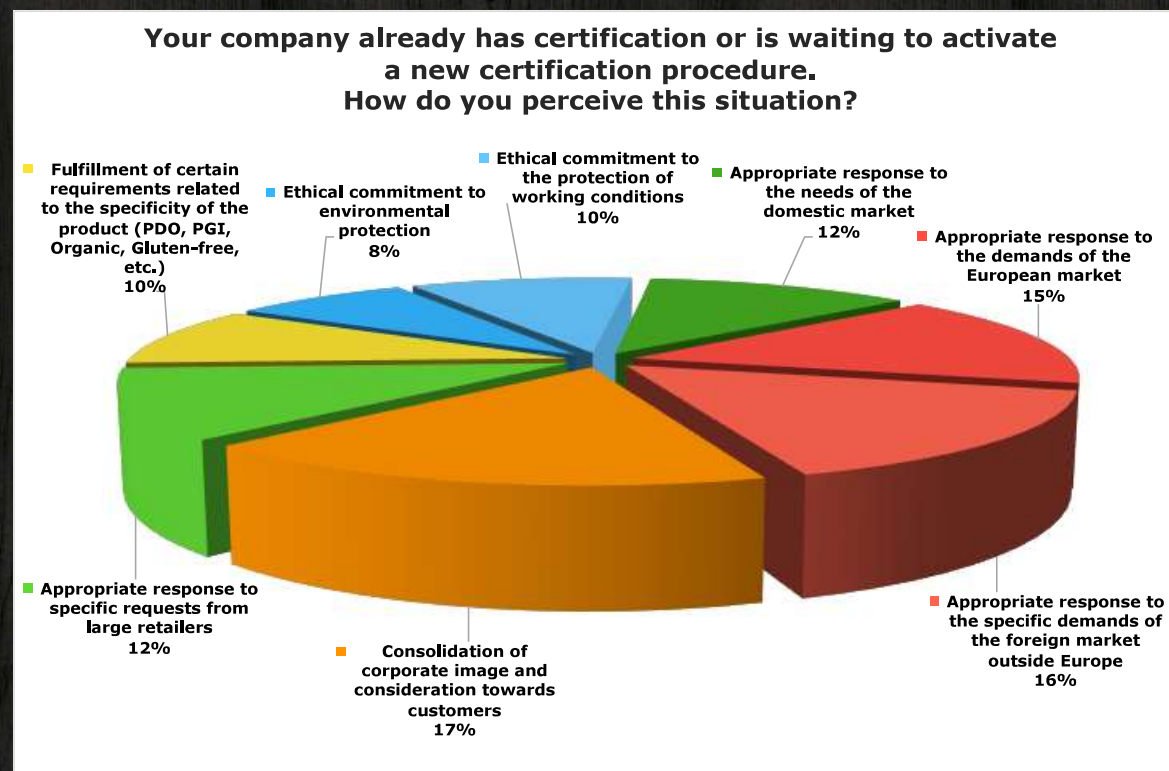
- ◆ In 2017, we studied a small feed additive company that was defining the most appropriate standard for its business, the **Fami Qs** scheme.



- ◆ Despite the starting situation, at the end all the issues was resolved.

Survey 'Complaints within Certifications' on Reggio Emilia district companies

- ◆ In January / May 2018 was conducted a pilot survey focused on the attitude of companies towards voluntary certifications.



- ◆ The 'number one' motivation was to respond to market demands.

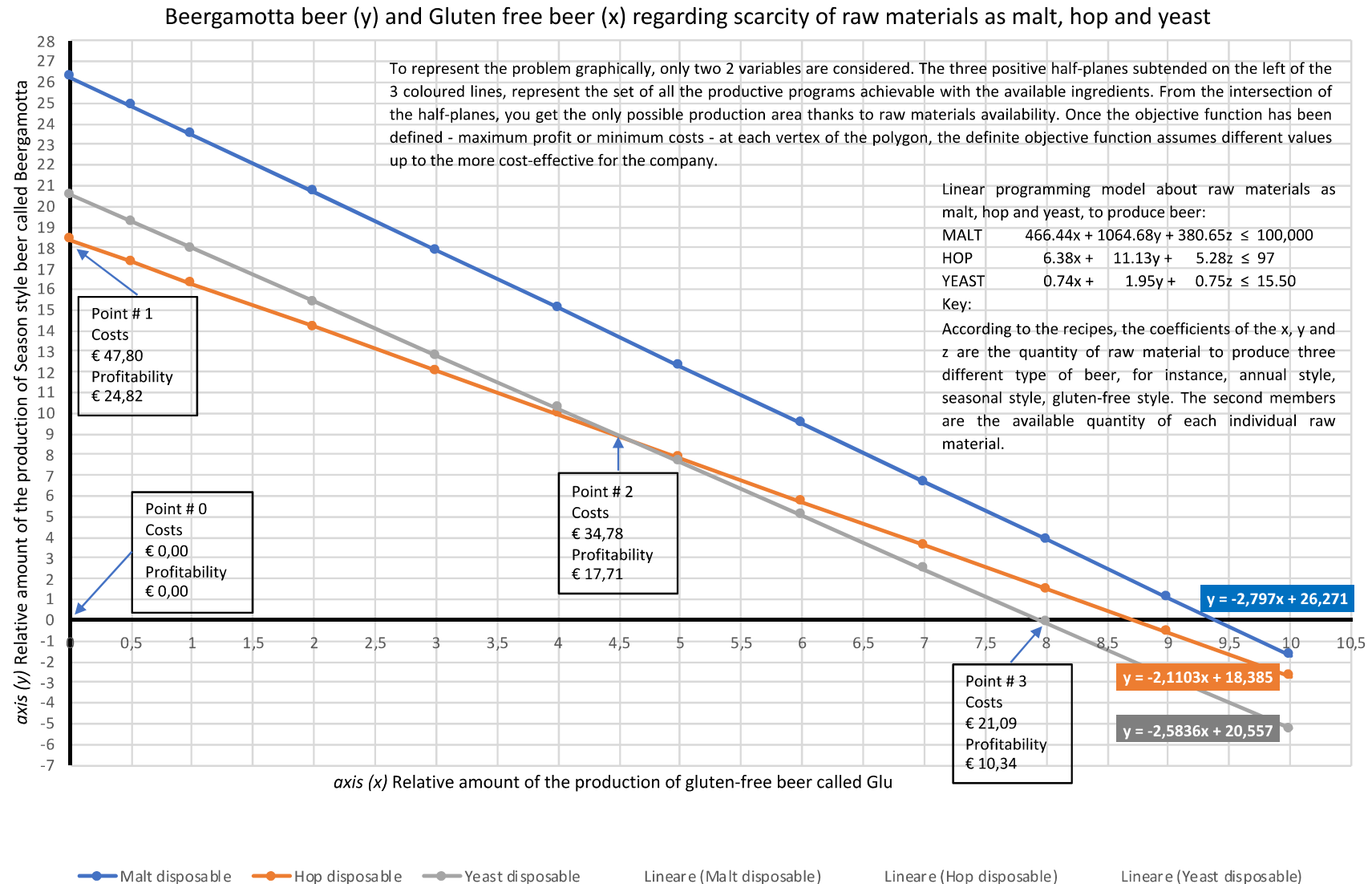
Case study 'Ofelia S.a.s. in Sovizzo (Vicenza)'

- ◆ In April / October 2018, we studied a micro-brewery that also produces gluten-free beer. It decided to label their products in compliance with the '**Spiga barrata**' labeling requirements of Italian Coeliacs Association.



- ◆ Over the period under examination, we have implemented the Food Safety Plan, the GHP, the GMP and the Good Brewing Practices.

- ◆ As an interesting aspect, we thought to imply the linear programming method to make most effective the brewery production despite the scarcity of raw materials availability.





The next goals for 2019? The analysis of ethical and social certifications



Thanks!

Any questions?

***I hope that everything is crystal
clear***
